

Cadila Pharmaceuticals launches iron injection to address anaemia

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Ahmedabad: Cadila Pharmaceuticals announces the launch of a novel iron injection, a next-generation solution for addressing iron deficiency anaemia. The product will be available as Redshot FCM, fortified with

the Ferric Carboxymallose formulation, designed for administration to both adults and paediatric patients over one year of age, especially those with oral iron intolerance.

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Anaemia, characterised by impaired physical activities, general weakness, lethargy, and fatigue, often goes unnoticed and is inadequately managed, particularly in pregnancy, the elderly population, and cancer patients. The intravenous iron preparation addresses this gap, as anaemia is prevalent in cancer patients and has been linked to lower survival rates for those grappling with this deficiency. Anaemia in pregnancy, if not treated, can complicate childbirth and can put mothers and neonates at serious risks.

Dr Rajiv I Modi, Chairman, and Managing Director, Cadila Pharmaceuticals, stated, "This innovation exemplifies our commitment to pharmaceutical excellence, contribution to the safe motherhood initiative, and correction of a very common health condition of iron deficiency anaemia. It not only offers superior tolerability but also presents a transformative approach to replenishing iron stores rapidly and efficiently."

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